



New role underscores member service commitment - Mark Roberts to lead EVCA's member services push

Brussels, 19 January 2010

EVCA today announced the creation of a new position within the secretariat, in line with the 'Chairman's priorities' on member services.

Mark Roberts joins EVCA in the newly created position of Chief Commercial Officer. Mark joins from AON where he was Chief Executive of the M&A group of EMEA and Asia Pacific. In his previous role, Mark spent ten years working on enhancing a high value relationship between private equity and the insurance industry. Before that, Mark served as a Director with the Gerling insurance group and served in the British Army for 19 years.

Commenting on Mark Roberts' appointment, EVCA secretary general Javier Echarrri said: "Now is the right time to invest in member services and enhance our offering to members. In recent years EVCA has grown in stature through its representation of the industry in public affairs. This will continue to be a major focus, but we will also ensure further value to members is delivered simultaneously in many other ways. With his wealth of experience serving the private equity industry, Mark is the ideal person to deliver this value."

EVCA's chairman, Richard Wilson said: "Mark will already be known to many in the industry and his appointment is an important step towards fulfilling the strategic goals we recently set out, to deliver tangible value to members and targeted services tailored to their needs."

Mark Roberts said: "The last ten years has given me a great insight into the needs of private equity investors, from an advisory perspective. I will draw upon this experience to enhance EVCA's value to its membership."

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